

Chloé Laforest

ARTISTIC DIRECTOR & GRAPHIC DESIGNER

PHOTO EDITOR & VISUAL EDITOR

For more than ten years, working mainly in the press and publishing industry, but also in the institutional and voluntary sectors. Where information and stories are told, to adult as well as children.

CLIENTS AND EMPLOYERS

Since 2019, working in freelance.

Before, from 2011 to 2019, employed by the editorial staff of the magazines "XXI" (slow journalism) and "6Mois" (photojournalism), as well as at the French publishing houses Les Arènes and L'Iconoclaste.

Publishing Les Arènes, L'Iconoclaste, MeMo, Éditions de Juillet, Presses de la Cité, Bayard

Press XXI, 6Mois, La Revue dessinée, Topo, Bright Magazine, L'Iceberg

Journalism Festival Les Rendez-vous de juillet, Les Ateliers de Couthures

Organizations Droits d'urgence, Relier, réseau des Crefad, Terre de liens, prix HIP

Institution European Union, Château de Vaux-le-Vicomte, La Fabrique de l'industrie

SKILLS

Art Direction Graphic design and layout of books, reviews, magazines and other media. Orders from illustrators, cartographers and photographers.

Publishing Creation of the editorial concept, coordination and management of the team, communication and sales strategy, follow-up and proofreading of texts, market watch

Iconography Iconographic research, purchasing, photo editing, work with press agencies and collectives

Press Participation in editorial life, selection of subjects, creation of page imposition, press looping

Manufacture Follow-up of photoengraving and manufacturing, elaboration of quotations, dialogue with printers, papermakers and bookbinders, sending print, makeready in France and abroad

Project Management Editorial follow-up, editorial committee, festival organization, creation of exhibitions and scenography, portfolio readings, workshops, team management, jury

Internet Web design applied to sites with a simple structure, dialogue with developer, graphism for social networks

Traditional Technics Silk-screen printing, lithography, lead composition, calligraphy, cyanotype, vegetable dye, Japanese marbled paper making, ceramics, wood turning...

Contact details

French based in Paris and in France

Freelance

Born in the spring of 1988

Driving with a driving licence



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Languages

* French Mother tongue

* English Spoken and written

Softwares and Social Networks

Adobe Creative Cloud, Pack Office, Dropbox, Trello, Slack, Facebook, Instagram, Twitter, LinkedIn, MailChimp, Fontlab, Squarespace, Canva...

Education – From 2006 of 2011

* **Professional Bachelor's Degree in Graphic Design and Children's Publishing** (University of Nantes, Nantes) + Internship in a children's publishing house (Editions MeMo, Nantes)

* **Diploma of Higher Education in Graphic Design and Typography** (Estienne School, Paris) + Internship in a publishing house for blind children (Editions Les Doigts qui rêvent, Dijon)

* **Intensive Preparatory Class in Applied Arts** (La Martinière-Diderot School, Lyon)

* **Bachelor's Degree in Anthropology and Art History** (University of Lyon II, Lyon)

In my personal time

* Open water swimming, experimental clowning, learning beekeeping and herbalism, taking part in a shared garden, organising a festival in the countryside

Recently

* **Artistic director of "The Gazette of Droits d'urgence"**, about the rights of people in situations of exclusion with the legal association Droits d'urgence

* **Member of the jury of the HiP 2023 awards** for the best French-language photographic books of the year

With pleasure for a collaboration,